

# Lloyd & Whyte

**Rapidly growing organisation needs flexible and scalable IT platform.**

Such rapid organisational transformation required a **radical change to the IT strategy** and infrastructure. It became clear that the key would be to develop a template solution that could be easily rolled out across all areas of the Organisation.

Strategically, this was a critical decision to get right. We assembled a team of experts to start the consultation process; with Lloyd & Whyte providing organisational and industry expertise, and Eloquent providing the technology experience.

After detailing all solutions available, an in-depth analysis was performed, the multiple options evaluated, and a decision to use a **Hosted Citrix Desktop solution** was agreed.

A 'Desktop As A Service' (DaaS), delivered through Citrix on a hosted platform, enables a standard desktop to be

## Background

**Founded in 1946, Lloyd & Whyte started as a traditional Insurance Broker and is now one of the largest independent Insurance Brokers in the South West. They have developed into a specialist operation and have become a leading UK provider of insurance services and financial planning.**

quickly and efficiently delivered, which permits all users to work from any office location or home (which has been particularly important due to the COVID-19 situation).

This solution is **managed centrally** and removes the need for a team of Desktop Support Engineers.

Disaster Recovery and Backup is included as part of the DaaS solution, giving piece of mind and continuity during difficult times. Importantly, our DaaS solution enables the business to repeat and maintain best practice easily and effectively.

Lloyd & Whyte now have a **clear IT roadmap** for the future, that will allow them to deliver their growth targets **without being constrained by technology**. A clear IT cost per user has been delivered, making financial budgeting more accurate and allowing the organisation to focus on their business objectives with no IT constraints.